

2nd International Conference of Critical Tourism Studies Asia Pacific

**- Tourism in Troubled Times:
Responsibility, Resistance and Resurgence in the Asia Pacific-
as of Feb. 17, 2020**



PROGRAM OVERVIEW

MONDAY 17 th FEBRUARY DAY 1		
From 4:00pm	Registration Desk Open	Daiwa Roynet Hotel Wakayama, 4 th Floor
5:00pm – 7:00pm	Opening Ceremony & Welcome Drinks	
TUESDAY 18 th FEBRUARY DAY 2		
From 7:45am	Shuttle buses depart downtown See conference bus route map	
From 8:30am	Registration Desk Open Faculty of Tourism Room T101 (Bldg. West 4)	
9:00am – 9:10am	Welcome to CTS-AP Wakayama Room G101 (Bldg. East 1)	
9:10am – 10:10am	KEYNOTE ADDRESS Room G101 (Bldg. East 1) Professor Tazim Jamal , “Shared Responsibilities and Practical Actions For Resilient Futures”	
10:10am – 10:30am	Morning Tea <i>Proudly Sponsored by CABI Publishing</i> Room T101	
10:30am – 12:00pm	KEYNOTE PANEL. CTS in Japan Room G101 (Bldg. East 1) Prof. Shinji Yamashita , “Critical Tourism Studies: A View from Japan” Prof. Kumi Kato , “Ecohumanities perspectives in critical tourism studies: Gender and sustainability - exploring ways of knowing” Prof. Hideki Endo , “Tourism in Mobile and Digital Society: The Japanese Cases of Travelling Material”	
12:00pm – 1:00pm	Lunch University Hall Cafeteria	
1:00pm – 2:20pm	Concurrent Paper Session 1 Bldg. East 1	
2:20pm – 3:40pm	Concurrent Paper Session 2 Bldg. East 1	
3:40pm – 4:00pm	Afternoon Tea Faculty of Tourism Room T101 (Bldg. West 4)	
4:00pm – 5:20pm	Concurrent Paper Session 3 Bldg. East 1	
5:30pm – 7:00pm	KEYNOTE ADDRESS Room G101 (Bldg. East 1) Tony Wheeler (Co-founder of Lonely Planet), “Overtourism: The Good, the Bad and an Easy Cure”. Response by Prof. Richard Sharpley	
From 7:05pm	Shuttle buses depart Wakayama University	
WEDNESDAY 19 th FEBRUARY DAY 3		
From 7:45 am	Shuttle buses depart downtown See conference bus route map	
8:30am – 9:00am	Registration Faculty of Tourism Room T101 (Bldg. West 4)	
9:00am – 10:00am	KEYNOTE ADDRESS Room G101 (Bldg. East 1) Professor Christine Yano , “Jet Age as Troubling Times?: Case Study of Pan American World Airways in Japan”	
10:00am – 10:20am	Morning Tea Faculty of Tourism Room T101 (Bldg. West 4)	
10:20am – 12:00pm	Concurrent Paper Session 4 Bldg. East 1	
12:00pm – 1:00pm	Lunch University Hall Cafeteria	
1:00pm – 2:20pm	Concurrent Paper Session 5 Bldg. East 1	
2:20pm – 3:40pm	Concurrent Paper Session 6 Bldg. East 1	
3:40pm – 4:00pm	Afternoon Tea Faculty of Tourism Room T101 (Bldg. West 4)	
4:00pm – 4:45pm	CLOSING PLENARY Room G101 (Bldg. East 1)	
4:45pm – 5:30pm	Closing ceremony, awards and certificates	
7:00pm – 9:00pm	OPTIONAL CLOSING DINNER Ganko Rokusansen Wakayama	
THURSDAY 20-21 FEBRUARY DAY 4 Optional Tours		
Departure 8:30am	KUMANO KODO YUNOMINE Daiwa Roynet Hotel Wakayama	
Departure 9:00am	KOYASAN TEMPLE Daiwa Roynet Hotel Wakayama	
Departure 9:00am	KUMANO KODO TAKAHARA Daiwa Roynet Hotel Wakayama	

KEYNOTE SPEAKER

Prof. Tazim Jamal (Texas A & M University)

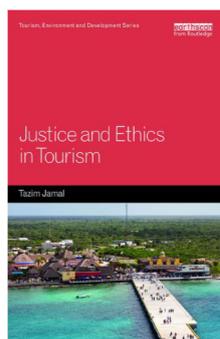
Tourism in Troubled Times: Responsibility, Resistance & Resurgence in the Asia Pacific
2nd International Conference of Critical Tourism Studies Asia Pacific,
Wakayama University, Japan, Feb. 17-19, 2020

Keynote Title: *Shared Responsibilities and Practical Actions for Resilient Futures*

The Critical Tourism Studies Asia-Pacific Conference at Wakayama University in February 2020 offers a timely, collaborative space to seek new perspectives and practical actions for local and global sustainability. As a social practice, tourism contributes to individual flourishing and communal well-being. We believe in its potentiality, its capacity to contribute to planetary sustainability and care for the “other”, human and non-human. But we must also look at tourism’s contributions to local and global 災 (sai)—the kanji character meaning disaster or misfortune that the head priest of the UNESCO World Heritage registered Kiyomizu Buddhist Temple in Kyoto sketched with his calligraphy brush (see conference website). We gather at Wakayama with a clear mandate for *response-ability* (to use Donna Haraway’s term as portrayed on the conference website), for tourism *is* in trouble times. We are tasked to re- envision tourism in the Anthropocene, to reclaim its potential and promises through critical research, caring engagement, dialogue, and thoughtful innovations. Now, more than at any other time in this beautiful planet’s history, the conference themes of *responsibility*, *resistance* and *resurgence* issue a call to action to tackle the global challenges ushered in by this new decade and build resilient futures. Among the topics that await exploration at the conference, I sketch a picture of the following, identifying insights for social justice and sustainability in the 21st century:

- Climate justice, climate literacy and a ‘precarious’ ethic of care;
- Restorative (tourism) justice in resiliency planning and post-disaster recovery;
- Pluralistic worldviews and inclusivity.

Keywords: Shared responsibility, justice, ethic of care, resiliency planning



Biography

Tazim Jamal is a Professor in the Department of Recreation, Park and Tourism Sciences at Texas A&M University, Texas, USA. Her primary research areas revolve around sustainable tourism development and heritage tourism. Why many are familiar with her early work on collaborative tourism planning, and over the years she has spent much time grappling with the notion of “sustainability” in tourism and how to study them richly and “critically”. These struggles (she calls them struggles :-)) have led to over 50 peer-reviewed articles and over 50 other publications including book chapters. But something was still missing, and part of this was understanding the too little area of ethics and justice in tourism. She starts to grapple with this in her most recent book *Justice and Ethics in Tourism* (Routledge, 2019). She has also published two co-edited books, including *The SAGE Handbook of Tourism Studies*, SAGE, 2009, and was an Associate Editor of the *Encyclopedia of Tourism*, 2nd ed. Not surprisingly, her graduate students take up diverse areas of research related to sustainability and cultural heritage in tourism. She has served as a Member of over 7 doctoral and Master’s committees (past plus current), Chair/Co-Chair of 29 doctoral and Master’s students (past plus current), and an external examiner on various international Ph.D. theses.

KEYNOTE SPEAKER

Prof. Christine R. Yano (University of Hawai'i)

Tourism in Troubled Times: Responsibility, Resistance & Resurgence in the Asia Pacific
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Keynote Title: *Jet Age as Troubling Times?*

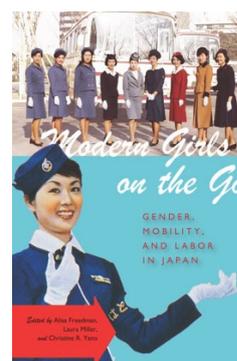
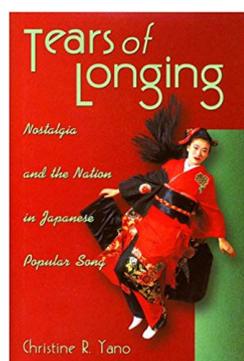
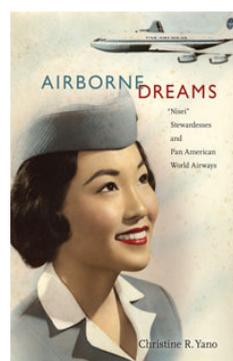
Case Study of Pan American World Airways in Japan

On April 1, 1964, the Japanese government lifted the international travel restrictions it had imposed since the days of the American Occupation (1945-1952), opening the travel floodgates for Japanese citizens to coincide with the achievement of the Tokyo Olympics held that year. These floodgates opened amid the Jet Age, begun in 1958 with the first trans-oceanic passenger jets. They opened an era of first-world expansionism led by the technological innovation of jet-propelled planes that reduced air travel time, increased passenger loads, and expanded international travel to middle classes. Amidst an ethos of “higher, faster, farther” for this new form of travel, the Jet Age painted heady opportunities led by technology and fast-growing economies. Troubled times? Those living in the era, would vehemently deny this. Jets illuminated the forefront of science, technology, and human innovation. However, I ask that we reframe the Jet Age, perhaps less through “troubled times” and more through the concept of “troubling times” and by doing so, take a more critical look at its social effects. Whereas the Jet Age typically evokes dreamy possibilism of growth and expansion, I ask, at what social cost? And in a country such as Japan which was just proving itself as an international player, to what political effect? I take Japan and the American corporation, Pan American World Airways, as a historical case study within a nascent tourist industry in Asia whose assumptions and effects troubled the ambiguities of modernity.



Biography

Christine R. Yano, Professor of Anthropology at the University of Hawai'i, has conducted research on Japan and Japanese Americans with a focus on popular culture. Her publications include *Tears of Longing: Nostalgia and the Nation in Japanese Popular Song* (Harvard, 2002), *Crowning the Nice Girl; Gender, Ethnicity, and Culture in Hawaii's Cherry Blossom Festival* (Hawaii, 2006), *Airborne Dreams: "Nisei" Stewardesses and Pan American World Airways* (Duke, 2011), and *Pink Globalization: Hello Kitty and its Trek Across the Pacific* (Duke, 2013). In 2020 she serves as the Vice-President of the Association for Asian Studies, and will become President in March of this year.



KEYNOTE SPEAKER

Tony Wheeler – Co-founder of Lonely Planet

Tourism in Troubled Times: Responsibility, Resistance & Resurgence in the Asia Pacific
2nd International Conference of Critical Tourism Studies Asia Pacific,
Wakayama University, Japan, Feb. 17-19, 2020

Keynote Title: *Overtourism – The Bad, the Good & an Easy Cure*

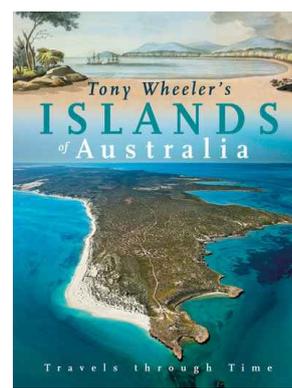
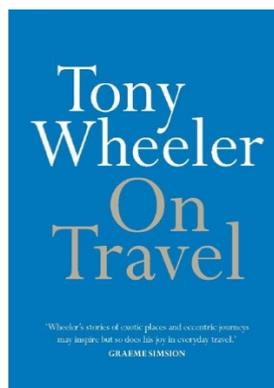
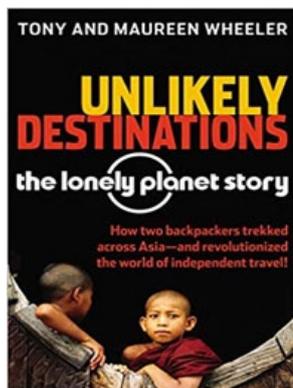
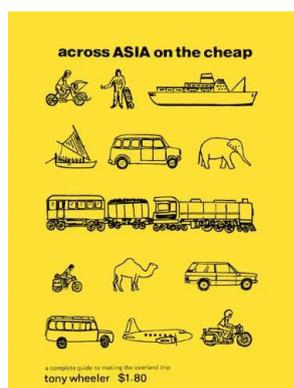
Tourism has always been full of buzzwords – recently we've moved on from voluntourism, staycations are becoming a little passe, ground travel is making a comeback against all those low-cost-carrier weekend escapes and second cities are a concept I'm very enthusiastic about, but the two big buzzwords as we move into the 2020s are certainly Flygskam or flight shame (with Green Travel as its opposite number) and the big subject we're here to discuss: Overtourism.

I don't want to downplay the dangers of Overtourism, but I do want to look at why it happens and what we can do about it. I will look at places that have big tourist numbers, but seem to manage them comfortably, I'll suggest that even places that feature on the overtouristed shame list are not necessarily lost causes. I also plan to talk about Overtourism's opposite number: Undertourism. Finally, I'm going to look at a place where I've been to recently which is dramatically undertouristed and why I don't feel their easy answer to keeping tourists out is necessarily a good one.



Biography

A trek along Asia's 'hippie trail' in 1972 led to Tony and Maureen Wheeler creating travel publisher Lonely Planet, and to the *New York Times* describing him as 'the trailblazing patron saint of the world's backpackers and adventure travelers'. Wheeler has been involved with the Planet Wheeler Foundation's work on more than fifty projects in the developing world and the establishment of Melbourne's Wheeler Centre for Books, Writing and Ideas. Melbourne University Press (MUP) published Tony's latest book *On Travel* in 2018. His next book, *Islands of Australia* (National Library of Australia) will be published in 2019. His enthusiasm for trekking the globe is contagious: it is impossible to read *On Travel* without scouring for deals, searching for unusual places, and deciding to leave the luggage behind in an escape to the unfamiliar.



KEYNOTE PANEL DISCUSSION

Critical Tourism Studies in Japan

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Three leading scholars at the forefront of critical tourism thought in Japan will present their distinctively unique perspectives. As Japan approaches 2020, it is poised to host the 2020 Summer Olympics and projections are that it will break through the 40 million visitor mark. Moreover, projections to 2030 suggest that international tourist visitation could top 60 million. Already, the signs of rapid tourism growth have seen the country's more popular destinations groan under the weight of unprecedented visitation with the call to ensure any such growth is sustainable getting louder. Related to the growing angst is the rise of the term *kankō kōgai*, or tourism pollution, referring to the growing sense of unease regarding the impacts of tourism. Panelists will leverage the broad issues that surround sustainable tourism, and present their perspectives from distinctive theoretical and disciplinary standpoints.

Panelists



Prof. Kumi KATO is the director, Center for Tourism Research, and a professor at Faculty of Tourism/Graduate School of Tourism, Wakayama University, Japan. Professor Kato's research is steeped in eco-humanities and sustainability studies.



Prof. Shinji YAMASHITA is Emeritus Professor of Cultural Anthropology at the University of Tokyo, Japan. His research focuses on tourism in the globalized world from the anthropological point of view.



Prof. Hideki ENDO is a sociologist, Professor of "Tourism Studies in Faculty of Letters", Executive Director of "the Institute of Humanities, Human and Social Sciences" and Vice President of "Research Organization to manage and support Research Institutes and

Research Centers in Kinugasa Campus" at Ritsumeikan University Kyoto, Japan. His current research interest focuses on Tourism Mobilities.



Moderator: Prof. Richard SHARPLEY is Professor of Tourism and Development at the University of Central Lancashire, Preston, UK and, since 2016, Deputy Director of the Centre for Tourism Research (CTR), Wakayama University, Japan. He is co-editor of the journal *Tourism Planning & Development*, and a member of the editorial boards of a number of other tourism journals.

Prof. Kumi KATO, Wakayama University

Abstract: Ecohumanities Perspectives in Critical Tourism Studies: Gender & Sustainability

Employing ecohumanities (Weir, 2008; Rose & Robin, 2004) as a methodological foundation, this paper explores multiple and diverse ways of knowing as critical foundation for sustainability agenda. Human-ocean relationship, from women's perspectives, are explored through two cases, which identify the power of women's knowledge in its inclusiveness, reciprocity and intuitive way of knowing. The paper suggests that sustainability agenda can be advanced by challenging hierarchical systems of knowledge and valuing alternative and diverse ways of knowing, in this case, ecological knowledges, intuition, senses and creative expressions. Set in the context of rapid tourism growth as a strategy to revitalising the regional areas in the nation experiencing ageing and declining population, the paper questions the essence of sustainability today, which could be saved or diminished by the tourism agenda.

Prof. Shinji YAMASHITA, The University of Tokyo

Abstract: Critical Tourism Studies: A View from Japan

In 2003, the then Prime Minister Jun'ichirō Koizumi declared that Japan should become a tourism-oriented country (*kankō rikkoku*). What he meant was that Japan should promote the arrival of international tourists as an important economic development policy. Despite a significant decrease in Korean tourists due to the recent damaging political relations between the two countries, the number of inbound tourists (those coming from overseas) has increased to the extent that it reached appropriately 32 million in 2019. The Japanese government is aiming to raise this number to 40 million by 2020, the year of the Tokyo Olympics and Paralympic Games. In parallel with this policy promoted by the national government, we have also seen the rise of tourism education in Japanese universities from only a few to more than 80 that offer tourism studies. One would say that tourism education is now booming in Japan, but in reality, this area of study is not necessarily well established. This paper discusses the present state and future possibilities of this field in Japan by reviewing its history to the present, drawing from my academic background in the anthropology of tourism. In so doing, the paper attempts to provide a brief sketch of possible directions in the development of critical tourism studies in Japan.

Prof. Hideki ENDO, Ritsumeikan University

Abstract: Tourism in Mobile & Digital Society: The Japanese Cases of Travelling Material Things

All “social spaces” where we live with others depend on social backgrounds. Especially in the present age, “social spaces” are strongly affected by the social backgrounds in which human beings, material, capital, information, images, and ideas are moving and travelling globally beyond borders. The formation of “social spaces” in the present age is significantly influenced by global conditions of mobility. Following the “digital revolution”, media play a large role in bringing about social mobility. These social mobilities have been formed by deep relationships with digital media following the “digital revolution”. At the same time, in the “Age of Mobility”, media have become “settings” in which various performances are expressed; a form of “social space”. Social mobilities are transforming the nature of platforms in digital media as “social spaces” where we express our performances, images and ideas, while platforms in digital media are transforming the nature of social mobilities. At the same time, “platforms” as “social spaces” are thereby encouraging the various phenomena associated with mobility to become something new. We can see this reflexive relationship very clearly in tourism. This can be seen clearly in the movement of tourism, or tourism mobility. Tourism is phenomenon where the features of “mobile and digital society” appear radically. Therefore, in this presentation, I will discuss how “social spaces” in tourism have become closely connected to digital media and is being transformed by that connection, with reference to specific Japanese cases including the travel of stuffed animals.

ROUNDTABLE DISCUSSION

Travel Writing that Matter in Troubled Times

With Alex Kerr, Guy Sibilla and Tony Wheeler

Moderator: Guido Carlo Pigliasco

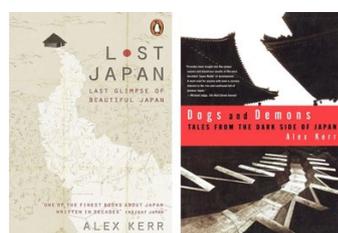
Despite its long and venerable heritage, “travel writing as a genre,” Kuehn and Smethurst (2015) observe, “did not attract much critical attention until the 1980s.” Furthermore, travel writing is notoriously difficult to define as a genre, perhaps because it is a genre composed of other genres, especially when it attempts to cross boundaries between fact and fiction, truth and entertainment. Kristi Siegel (2002) argues that “by its very nature travel writing crosses literal and figurative boundaries and works to expose our cultural pre-conceptions.” Moving beyond the often clichéd textualization of exotic narratives suffused with the travel writers’ (mis)adventures, disgust, and fascination, this keynote roundtable addresses the multifaceted and paradoxical implications of travel writing in increasingly troubled times. Looking back at Tony Wheeler’s iconic *Dark Lands, Bad Lands*, and across the less travelled roads channeled by Lonely Planet, this roundtable discusses how travel writers find their way in very unfamiliar and sometimes troubled lands; and how the inescapable notion of the Anthropocene is forcing them to become relevant, in a novel and crucial way, to understand a world faced with unprecedented human-induced environmental disaster. Environmental issues clash with sustainable economic growth and prosperity—at vastly different stages of development in the Asia Pacific and Pacific Island region. Ontological claims collide with human rights, inequalities, and regional struggles and conflicts. Unbridled tourism growth meets local initiatives to combat issues of rural revitalization, post-disaster recovery, and sustainable development goals. Roundtable participants Alex Kerr and Guy Sibilla will provide insights from their quite different travel writing backgrounds and styles; Kerr with books and sustainable tourism advocacy in what he considers his “home,” Japan, and Sibilla with freelance travel journalism and travel memoirs. Tony Wheeler will round-up the talk with insightful comments from his recent essay *On Travel* to help us weave a relevant thematic frame to address some of the most poignant questions informing the new directions of traveling, writing, and travel writing today.

Session: Wednesday 19 February (Please see program for time and location)

Panelist/Author



Alex Kerr



Panelist/Author



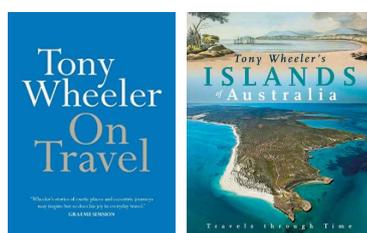
Guy Sibilla



Discussant Author/Publisher



Tony Wheeler



Moderator/Author



Dr. Guido Carlo Pigliasco.
(University of Hawai'i at Mānoa)

KEYNOTE DISCUSSANT

Prof. Richard Sharpley (University of Central Lancashire)

Tourism in Troubled Times: Responsibility, Resistance & Resurgence in the Asia Pacific
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Response to Tony Wheeler's keynote: "Overtourism: The bad, the good and an easy cure"

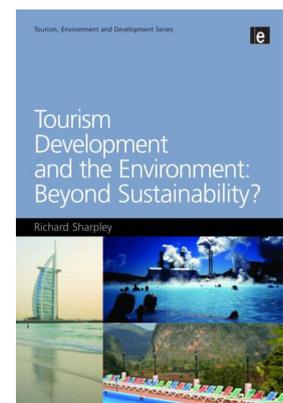
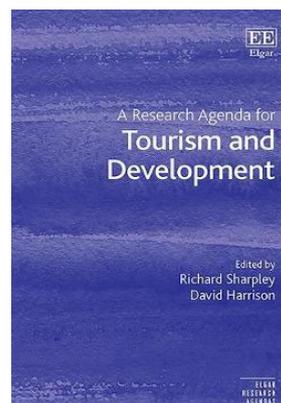
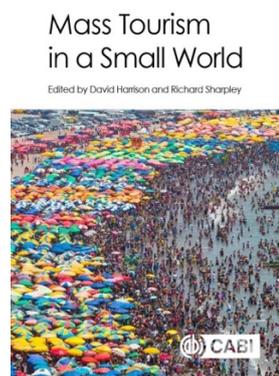
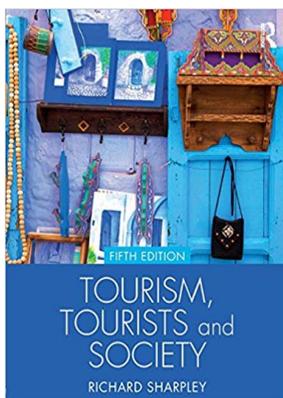
Title (with apologies!): From Lonely Planet to a crowded (with tourists) planet

As Tony acknowledges, one of the latest in a long line of buzzwords in tourism is what is euphemistically referred to as 'Overtourism'. Subject to definition (typically, it is considered to be when a particular destination's capacity – physical, social, psychological – is exceeded), evidence of overtourism is beyond dispute. Also beyond dispute is the emergence of the related anti-tourism movement which endows contemporary overtourism with a certain uniqueness; since the 1970s, the dangers of excessive tourism numbers have been both predicted and experienced, so the only surprise is that we are surprised by overtourism! Equally, many proposed solutions have long been tried and tested (and often failed). What can be disputed, however, is that there is 'an easy cure'.



Richard Sharpley in the 70s

Commencing with a brief and personal look at Lonely Planet's contribution to tourism development, essentially pointing out that the guidebooks have long been part of (but not a contributor to, as some would criticise) the remarkable expansion and democratisation of tourism, I argue that contemporary 'overtourism' is the inevitable outcome of the wider belief in and adherence to economic growth – that 'producing' and 'consuming' more tourism on a global scale is not only possible but a valid objective in development terms. From this perspective, overtourism is not a tourism destinational problem but a symptom of the wider problem of unsustainable growth. Thus, bringing carefully managed tourism to 'undertouristed' areas, as Tony suggests, may be beneficial at the local scale; the real challenge, however, is to achieve an overall no-growth or de-growth in international tourism.



PUBLISHER'S PANEL

Myths and Realities of book publishing:

Meet CABI's Claire Parfitt and CABI Editors/Authors

Tourism in Troubled Times: Responsibility, Resistance & Resurgence in the Asia Pacific
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Session date: Wednesday 19 February 2020



In this session, delegates will have the opportunity to meet Claire Parfitt, Senior Commissioning Editor of CABI international, sponsor of this conference, and with a specialization in tourism, hospitality and leisure. CABI is an international, intergovernmental, non-for-profit organization that improves people's lives worldwide by providing information and applying scientific expertise to solve problems in agriculture and the environment principally, as well as to allied areas including sustainable tourism. CABI's 49 member countries guide and influence its work which is delivered by scientific staff based in their global network of centres.

The underlying aims of this session are to:

- Identify the key information required by publishers
- Draw on lessons from published authors/editors present at the conference
- Help authors/editors pitch book ideas to the publisher
- Get an appreciation of book project timelines

Some of CABI's recent titles include:

- *Tourism* (2nd Edition). By: Peter Robinson, Michael Lück, Stephen Smith
- *Tourism Routes and Trails*. By: David Ward-Perkins, Christina Beckmann, Jackie Ellis
- *Dark Tourism and Pilgrimage*. Edited by: Daniel H Olsen, Maximiliano Korstanje
- *Sustainable Destination Branding and Marketing*. Edited by: Anukrati Sharma, Juan Ignacio Pulido-Fernández, Azizul Hassan
- *Modern Day Slavery and Orphanage Tourism*. Edited by: Joseph M Cheer, Leigh Mathews, Kathryn E. van Doore, Karen Flanagan
- *Spiritual and Religious Tourism*. Edited by: Ruth Dowson, Jabar Yaqub, Razaq Raj
- *Literary Tourism*. Edited by: Ian Jenkins, Katrín Anna Lund
- *Overtourism*. Edited by: Claudio Milano, Joseph M Cheer, Marina Novelli

CABI editors/authors present at the conference who will share their experiences publishing with CABI include Richard Sharpley, Daniel Olsen, Garth Lean, Huong T. Bui and Joseph M. Cheer.

CONCURRENT PAPER SESSION SCHEDULE

PROGRAM DETAILS

CONCURRENT PAPER SESSION 1 – Tuesday 18 February, 1:00 PM to 2:20 PM

Room: G202	Room: G203	Room: G209	Room: G302	Room: G304	Room: G305	Room: G306
Resilience, Women & Sustainability <i>Moderator: Kumi Kato</i>	Tourism mobilities in Japan <i>Moderator: Hideki Endo & Koji Kanda</i>	Viral Anxieties/ Bordered Securities: Coronavirus in the Age of Global Tourism. <i>Moderator: Harng Luh Sin, et al.</i>	Entrepreneurship and innovation in tourism <i>Moderator: Maartje Roelofsen</i>	Surf & Governance <i>Moderator: Jeremy Lemarie & Nick Towner</i>	Art in the Periphery I <i>Moderator: Meng Qu, Andrew McCormick & Solène Prince</i>	Rural Tourism <i>Moderator: Sayaka Sakuma</i>
Women & sustainability: An ecohumanities perspective. Kumi Kato	What is new tourism?: A sociological examination of new tourism production and consumption in Japan. Hiroshi Sudo	Viral Anxieties/ Bordered Securities: Coronavirus in the Age of Global Tourism.	Tourism critics as a source of social innovation for what is more than an industry. Anne Gombault & Claire Grellier	Localism at New Zealand surfing destinations: A social structure. Nick Towner	Returning the Gaze: Art Projects as Reflections of Ingression. Gunhild Borggreen	Conserving Mt. Fuji: Alternative forms of tourism in the Mt. Fuji area. Patricia Katrina Fernandez
Women in tourism: Japanese industry perspectives. Minako Odaka	The new mobile assemblages created by Pokémon GO. Koji Kanda		The constitution of lifestyle enterprising: A sociological perspective. Stuart Reid	A host community's journey from non-participation to participation in surfing tourism. Heike Schänzel & Richard Aquino	Rural youth place-making and gamification via the "Future Daxi" board game creation: A case study of the most popular tourist town Daxi in Taoyuan, Taiwan. Shenglin Elijah Chang	The evolution of mountaineering tourists. Yana Wengel & Michal Apollo
How tourism effects on resilience from devastating disaster? The case of Nepal earthquake in 2015. Izumi Morimoto	Regional art festivals prompting actors' mobilities. Kazuya Hashimoto	Discussants: Mary Mostafanezhad, Harng Luh Sin, Joseph M. Cheer, Tim Edensor & Claudio Minca	Circular economy principles and small island tourism: Guam's initiatives to transform from linear tourism to circular tourism. Fred Schumann	Fictocritical writing of waterman discourse: reflexive, critical and embodied. Tim Cross	The evolving role of architecture in Japans post growth revitalization. Yao Ji	Corporate Social Responsibility and sustainability: The case of Boracay Wetlands. Giovanni Legaspi & Edieser Dela Santa
Women in Uzbekistan: Possibilities & Challenges. Nozomi Saito	The past as a tourism resource: Legacy, heritage, and memory in contemporary Japan. Makoto Yamaguchi		Combining tourism and disaster information in one mobile application: Challenges and opportunities. Satoko Shigaki, Takashi Yoshino, Hayato Nagai, Kaede Sano, Brent Ritchie	A tourist area life cycle for surf destination: The cases of Hawaii and California. Jeremy Lemarie	Art for our sake: Cultural identity at the BenCab Museum. Almira Astudillo Gilles	Panel Discussion.

CONCURRENT PAPER SESSION 2 – Tuesday 18 February, 2:20 PM to 3:40 PM

Room: G202	Room: G203	Room: G209		Room: G302	Room: G304	Room: G305
Ethical considerations in volunteer, orphanage & slum tourism <i>Moderator: Faith Ong</i>	Overtourism & Sustainable consumption/production <i>Moderator: Claudio Minca</i>	Disciplinary approaches and Tourism Studies <i>Moderator: Bertrand Réau & Maria Gravari-Barbas</i>		Housing, Hotels & Accommodations in Tourism <i>Moderator: Heike Schänzel</i>	Response-ability in the entanglement of gender, surfing & tourism <i>Moderator: Adam Doering</i>	Art in the Periphery II <i>Moderator: Meng Qu, Andrew McCormick & Carolin Funck</i>
Beyond the altruism/egoism divide in volunteer tourism. Emilie Crossley	Reworking Galápagos' imaginaries in times of unbridled tourism growth: a qualitative discourse analysis approach. Claudia Dolezal & Mathias Pecot	Terroirisation of destination: A global ethnographic study of wine tourism in China. Nelson Graburn & Xiangchun Zheng		Emergence of new tourist accommodation and its impact to the neighborhoods. Daisuke Abe	Tokyo 2020 Olympic Games and Lifestyle Sports: The Current State of Lifestyle Sports in Japan. Yoshifusa Ichii	The impact of "traditional" events on tradition and communities in Japan. Misuzu Toba
Exploring virtual reality experiences of slum tourism. Meghan Muldoon & Tom Griffin	The coming plague of the fugue and the blind tourist? Stuart Reid & Richard Ek	For an assumed methodological pluralism in Tourism Studies. Christophe Guibert		Critical discourse analysis of Vietnamese hotel industry. Takahiro Endo, Saori Matsubara & Hiromi Kamata	(SGS) visions of (surfing in) Japan: A response-able autoethnographic documentary of one pedagogical encounter. lisahunter	Volunteering in art festivals of rural Japan: An ethnographic overview. Shiu Hong Simon Tu
The aesthetic perceptions amongst Japanese orphanage volunteer tour participants in Cambodia. Hiroyuki Yakushiji	Tourism development using SDGs in Yamaguchi Prefecture. Tatsuru Nishio, Munehiko Asamizu & Manabu Hori	Architecture of hotel as a tool to study tourism impact on cities. Virginie Picon-Lefevre		"Why don't we all unlist until we get what we want?" Superhosts' digital resistance against Airbnb's measures of assessment. Maartje Roelofsen	Surfing events and surfing migration in Japan in the perspective of gender/sexuality. Eri Mizuno	What is "revitalization"? Differing interpretations by island festival stakeholders. Meng Qu
Panel Discussion.	Comparing Kyoto and Wakayama resident sentiment towards mainland Chinese tourists. Kaede Sano, Cathy Hsu, Nan Chen & Kimo Boukamba	Disciplinary restructuring, markets and knowledge: the case of Tourism Studies. Bertrand Réau		Hotel employees' recovery experience from job stress: The role of staff breakrooms. Hiroaki Saito, Andy Lee & Huong Bui	Maintaining masculinities: Space, place and gender in Wakayama's transnational surfscapes. Adam Doering	Large-scale art festivals in Japan: Fueling revitalization and tourism. Eimi Tagore-Erwin

CONCURRENT PAPER SESSION 3 – Tuesday 18 February, 4:00 PM to 5:20 PM

Room: G202	Room: G203	Room: G209		Room: G302	Room: G304	Room: G305
<p>Care, virtue & tolerance in tourism <i>Moderator: Ana María Munar</i></p>	<p>Cultural heritage, tourism, and disaster risk management <i>Moderator: Shinji Yamashita & Joseph Cheer</i></p>	<p>Tourism and the Anthropocene I <i>Moderator: Mary Mostafanezhad</i></p>		<p>Indigenous-led Tourism <i>Moderator: Wiwik Dharmiasih</i></p>	<p>Youth Tourism <i>Moderator: Emilie Crossley</i></p>	<p>Art in the Periphery III <i>Moderator: Meng Qu</i> <i>Discussion. Susanne Klien</i></p>
<p>A Time to Care. Simon Wearne</p>	<p>Mount Fuji as a World Cultural Heritage site in Japan. Megumi Doshita</p>	<p>Reflecting on working in troubled times. Hazel Tucker</p>		<p>“Keeping the link with the country, telling our side of the story”. Small Aboriginal ecotourism enterprises in the Kimberleys (Western Australia). Bernard Moizo</p>	<p>Have friends, will travel? Understanding youth self-identity and class privilege through the friendships of “grad trips”. Yinn Shan Cheong</p>	<p>Artist networks on a small island: Creativity and networking on Bornholm, Denmark. Solène Prince</p>
<p>Terminal illness and tourism: The journey towards peace in times of need. Greg Willson</p>	<p>‘Tourism disasters’ and community resilience in the World Heritage site of Bali, Indonesia. Hiroi Iwahara</p>	<p>Before it’s gone: The posthumanist potential of last-chance tourism. Sara Dykins Callahan</p>		<p>Tourism trails and Indigenous Traditional Knowledges: Aboriginal cultural tourism and Indigenous traditional knowledge sustainability in saltwater Kimberley country, NW Australia. Bobbie Bigby</p>	<p>Rethinking tourism education in Japan. Shunsaku Hashimoto</p>	<p>Lifestyle migrants for the revitalization of marginal island communities in the Seto Inland Sea of Japan. Simona Zollet & Meng Qu</p>
<p>Does tourism develop empathy and connectedness? A case of young Japanese volunteer guides. Noriko Takai-Tokunaga</p>	<p>Fast national resilience but slow social resilience: Disaster recovery and tourism after the Sichuan Earthquake in China. Takae Tanaka</p>	<p>From the tourist gaze to bearing witness: responsabilizing an ethics of tourism for the Anthropocene. Chris Gibson</p>		<p>Revisiting Taquile Island: the role of ‘culture brokers’ in enforcing indigenous resistance. Sandra Guisela Cherro Osorio</p>	<p>Experiencing hazards during overseas travel: An investigation of Japanese working holiday makers in Australia. Hayato Nagai</p>	<p>Finding a creative class on the Art Island. Andrew McCormick</p>
<p>On the Museum Istiqlal’s potential for a critical role in enhancing a plural Muslim social imagination via domestic heritage tourism. Jonathan Zilberg</p>	<p>Utilising traditional social places for community resilience: Disaster risk management planning for World Heritage sites in Nepal & Turkey. Tomoko Kano</p>	<p>The Princess, the Dragon, and the Magic Land of Tourism – Take Two. Johan Edelheim</p>		<p>Globalization of local tourism in Yamaguchi Prefecture, Japan. Munehiko Asamizu, Tatsuru Nishio, Denes Perlaky & Shaochen Xu</p>	<p>Panel Discussion.</p>	<p>Art tourism and shifting cultural landscapes in a small Japanese island community. YaChen He</p>

CONCURRENT PAPER SESSION 4 – Wednesday 19 February 10:20 AM to 12:00 PM *** (extended session 5 papers)**

Room: G202	Room: G203	Room: G209	Room: G302	Room: G304	Room: G305
Wildlife in tourism <i>Moderator: Benjamin Schrager</i>	Tourism and governance <i>Moderator: Monina Buccat</i>	Travel in Troubled Times Roundtable <i>Moderator: Adam Doering</i>	Religion and Spirituality in Tourism <i>Moderator: Nelson Graburn</i>	Politics and Identity in Tourism <i>Moderator: Jonas Larsen</i>	Sustainable Tourism Planning I <i>Moderator: Claudia Dolezal</i>
Positioning ‘wild’ monkey parks on a non-consumptive wildlife tourism spectrum: Visitor perspectives from Takasakiyama Natural Zoo. Thomas Jones	Tourism and the haze crisis in Thailand: An urban political ecology approach. Mary Mostafanezhad	<p>Travel in troubled times Roundtable Discussion With Alex Kerr</p> <p>Discussant Tony Wheeler (Lonely Planet)</p>	Existential walking. Ana María Munar, Jane Meged, Mads Bødker & Cecilie Dan Wiedemann	Social injustice and ethnic neighborhood tourism: From the perspective of a dominant ethnic group. Naho Maruyama & Kyle Woosnam	Tourism and waste generation: A case study from the Wakayama Prefecture. Niccolò Comerio, Fausto Pacifico & Massimiliano Serati
Species behind tourism encounters: Developing techniques of biodiversity conservation in Yambaru forest, Okinawa. Sayaka Sakuma	A critical examination of the role of local residents in The Toolkit for Responsible Tourism in heritage destination in Vietnam. Bao Ngoc Le		Pilgrimage tourism to sacred places of high Himalaya and its impact on residents across two generations. The case of Yamunotri Temple. Michal Apollo, Viacheslav Andreychouk & Yana Wengel	Tourism and development in Sri Lanka: investigating the potential to incorporate heritage sites as agents of local community resurgence. Jonathan Sweet	Sustainability vs resiliency: Tourism, airport development and disaster management in the Ogasawara Islands. David Nguyen, Motoharu Onuki & Miguel Esteban
A meta-analytic review of wildlife Tourism research: longitudinal trends in theoretical foundations. Rie Usui, Takahiro Kubo & Thomas Jones	Cruise tourism in Germany and Japan: conflicts and responsibilities across geographical scales. Carolin Funck & Machiko Yamamoto		Work ethic of Monks: Monks as a way of life or as a job? Kaori Yanata	Interpretation of war sites: A tour guide perspective. Phuong Ngo Thi Minh & Bui Thanh Huong	Current state and challenges of Japan DMO’s partnerships program: Success or failure? Jaewook Kim, Yuji Yashima, Hayato Nagai, & Adam Doering
Navigating the political football of wildlife tourism and conservation: Reflections from a trophy hunting research project. Mucha Mkono	Reinventing urban space for consumption in Tokyo’s Central Business District: The role of urban planning for the tourismification of the city. Keisuke Enokido		Problematizing cultural perspectives of the commodification of religion: The case of Billiken. Daniel Olsen	Military operations for love and peace?: Tourism promotion of a war heritage site and museum in Japan. Michiyo Yoshida, Natsuki Owase, Muku Shibata, Satomi Takamiya & Yukana Yamada	How to enable sustainable tourism in Andaman and Nicobar Islands, India?. Deepika Sharma
Singapore's home, sanctuary and heritage: Environmental perception within Wildlife Reserves Singapore's parks. Harnng Luh Sin	Panel Discussion.		Socio-economic impacts of pilgrimage tourism: Discussing the benefits for local communities. Ricardo Nicolas Prozano	Hostels in hostile territory: Tourist spaces of transformative dialogue in the Israeli-Palestinian context. Jack Shepherd	Moving toward a sustainable tourism city: how to encourage residents’ leisure participation in urban planting. Li-Pin Lin & Huang Shu-Chun

CONCURRENT PAPER SESSION 5 – Wednesday 19 February 1:00 PM to 2:20 PM

Room: G202	Room: G203	Room: G209		Room: G302	Room: G304	Room: G305
Community-based tourism <i>Moderator: Micha Fisher</i>	Book publishing with CABI's Claire Parfitt <i>Moderator: Claire Parfitt</i>	Landscape & Place <i>Moderator: Chris Gibson</i>		Rethinking the Tourist & Tourism I <i>Moderator: Jeremy Lemarie</i>	Disasters & Tourism <i>Moderator: Adam Doering</i>	Sustainable Tourism Planning II <i>Moderator: Jaewook Kim</i>
The emergence of local resilience in the age of war: Crisis and recovery of Syrian community-based tourism in digital sphere. Shin Yasuda	Myths and Realities of book publishing: Meet CABI's Claire Parfitt and CABI Editors/Authors Claire Parfitt, Senior Commissioning Editor of CAB International	Illuminating identity: Do light festivals homogenise or enhance place?. Tim Edensor		Redefining perspectives of Asian tourism. Faith Ong & Elaine Yang	A governance framework for tourism disaster resilience: Bohol province and the aftermath of the 2013 7.2 magnitude earthquake. Monina Buccat	UNESCO's designation and the limits to empowering guardian institutions: A case study of the Bali World Heritage Site Sustainable Tourism Strategy. Wiwik Dharmiasih
Which elements explain residents' support for community-based tourism? A case study of Koh Yao Noi community, Thailand Untong Akarapong, Kansinee Guntawongwan & Vicente Ramos		Nordic Noir and miserable landscapes. Can Seng Ooi, Richard Ek & Mia Larson		Do birds of a feather flock together? Kimo Boukamba & Kaede Sano	Preserving disaster memories: Tsunami tourism in Indonesia 15 years after the Indian Ocean Tsunami. Chie Saito	Hospitality management in tourism: Impacts on Japanese wildflower Conservation. Satomi Nishihara
Economic returns of community-based tourism's management in Koh Yao Noi community, Thailand. Untong Akarapong, Kansinee Guntawongwan & Ariya Phaokrueng		Changes to tourism space in Hiroshima Prefecture brought about by the establishment of the Yamato Museum. Rika Yamamoto		Colonial legacies and the forging of postcolonial alliances: the experiences of Indian tourists in the 1950s. Uma Kothari	Improving disaster preparedness among tourists: The effectiveness of adding disaster information to tourist websites through a browser extension. Masaki Sakamoto, Takashi Yoshino, Hayato Nagai, Kaede Sano & Brent Ritchie	Sustainability as a contributor to destination attractiveness – How Asian tourism can support sustainable community development in the Nordic countries. Matias Thuen Jørgensen & Jonas Larsen
The role of local governments in diversifying tourism attractions in Toraja, Indonesia. Yoshi Abe & Tod Jones		The media-induced tourism of female history fans: Connecting virtual and 'real' worlds. Michiyo Yoshida		Considering the concept of tourism in Japan. Shunsaku Hashimoto	Panel Discussion.	Panel Discussion.

CONCURRENT PAPER SESSION 6 – Wednesday 19 February 2:20 PM to 3:40 PM

Room: G202	Room: G203	Room: G209		Room: G302	Room: G304	Room: G305
Tourism as a form of recovery? Tourism in post-3.11 Northeast Japan <i>Moderator: Anna Martini & Julia Gerster</i>	Masculinities in the Field: Insights from Critical Tourism Researchers <i>Moderator: Heike Schanzel & Joseph Cheer</i>	Rethinking the Tourist & Tourism II <i>Moderator: Tim Edensor</i>		Tourism & the Anthropocene II <i>Moderator: Hazel Tucker</i>	Gender, Sexuality and Tourism <i>Moderator: Garth Lean</i>	Food & Agriculture Tourism <i>Moderator: Ricardo Nicolas Prozano</i>
Communicating memory and heritage places cross-culturally: affect in post-disaster tourism in Japan. Anna Martini	Awkward field encounters of a male researcher: How masculinity creeps in. Can-Seng Ooi	Following the threads: disentangling tourism. Dominic Lapointe		Towards a critical appraisal of natural heritage conservation and tourism in an era of pervasive anthropogenic change. Abhik Chakraborty	Towards the social sustainability of events: incorporating LGBTQI+ voices. Oskaras Vorobjovas-Pinta, Faith Ong & Clifford Lewis	Daredevil dining: Analyzing the culinary tourism of eating raw animal meat in Japan. Benjamin Schragger
The integration of negative heritage in collective memory: Bosai Tourism after 3.11. Julia Gerster	Encouraging emotional writing amongst male tourism scholars. Jack Shepherd	A critical review of tourism and development in South-east Asia. Huong Bui & Claudia Dolezal		The symbiosis of the crane and the community to see from the point of view of the residents in Izumi, Kagoshima, Japan. Liang Jinxiu	Tourism and gender equality in a rural minority community: The case study of Siwa Oasis, Egypt. Mina Kamal	Food tourism as resistance: Perceptions of tourism development in rural Russia examined through Bourdieu's 'taste'. Jeremy Schultz
BOSAI tourism or BOSAI education? Exploring disaster prevention educational practices in the aftermath of the Great East Japan Earthquake. Flavia Fulco	Finding gender at the intersection of family and field: Family presences in Sweden. Stuart Reid	Marathon mobilities: A western tourist perspective on Japanese marathons. Jonas Larsen		Transformational change for destination wide climate change risk reduction. Johanna Loehr	Moving from hashtagging #MeToo to hashtag feminism: Rethinking the responsibility of hotels for female guest safety. Elaine Yang	How to use education for sustainable development (ESD) for educational and agricultural tourism. Yoichiro Kogura
Panel Discussion.	Masculinity in cross-cultural tourism research contexts. Joseph Cheer & Alan Lew	Panel Discussion.		Panel Discussion.	Swipe right for a discrete sexual experience with a French guy': Yogyakarta women's experiences of meeting tourists through Tinder. Donna James	Panel Discussion.

CONFERENCE VENUES

The CTS Asia Pacific 2020 Welcome Reception on Monday February 17th is being held at the Daiwa Roynet Hotel in central Wakayama overlooking Wakayama Castle. Conference presentations on February 18th and 19th are held on the Wakayama University campus. Keynote lectures will take place in room G101 located in Building East 1 and the concurrent presentation sessions will be located in the same building complex in rooms G202, G203, G209, G302, G304, G305, G306. Registration, information desks, and morning and afternoon teas, are located at the Faculty of Tourism Building in Building West 4. All venues are marked on the map below and are less than 2 minute walk apart each other.

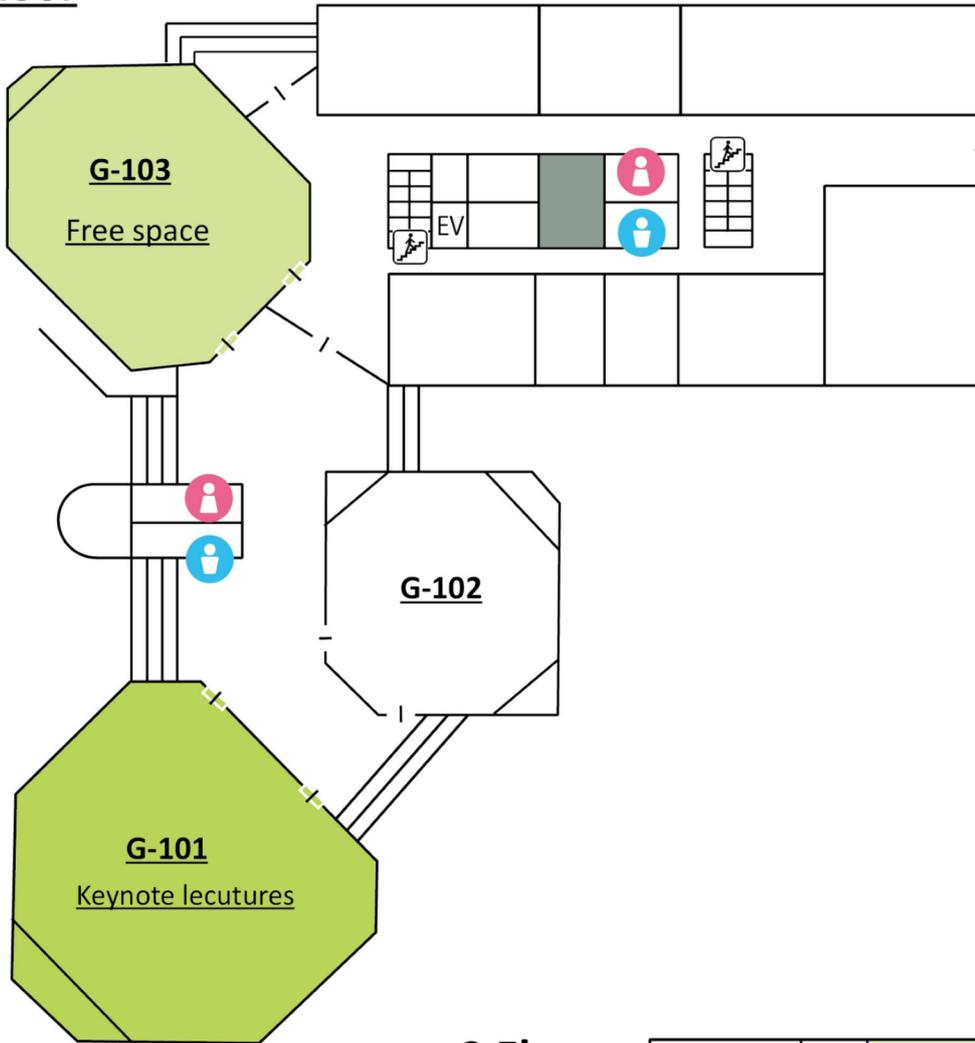
WAKAYAMA UNIVERSITY CAMPUS MAP

○栄谷団地 Sakaedani Campus

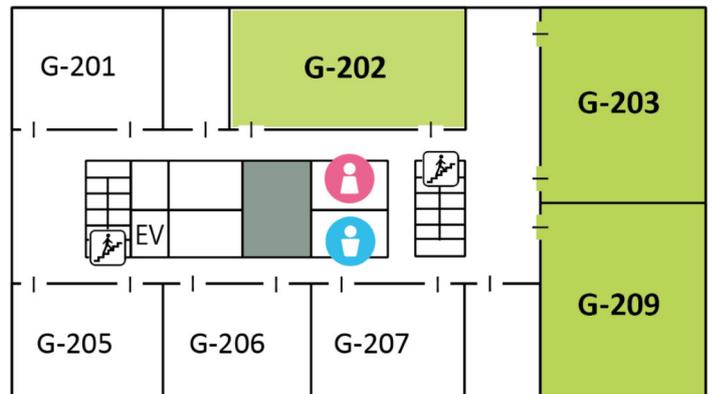


ROOM MAP

1 Floor



2 Floor



3 Floor



CTS-AP SHUTTLE BUS ROUTE & TIME TABLE

Free shuttle bus services will be provided for travel between Wakayama city center and Wakayama University on Tuesday 18th and Wednesday 19th February to ensure you arrive at the venue on time and get back to your hotel safely. The route and time table for travel to Wakayama University in the morning is shown on the map on the following page. A copy of the full bus schedule and returning time table is provided in your conference bag.

Please check the pick-up points carefully because our pick-up points are different from the City bus stops.

Conference buses are blue and white color and will have a card reading “Critical Tourism Studies” in the front window. Student volunteers will be positioned at each pick-up and drop off point.

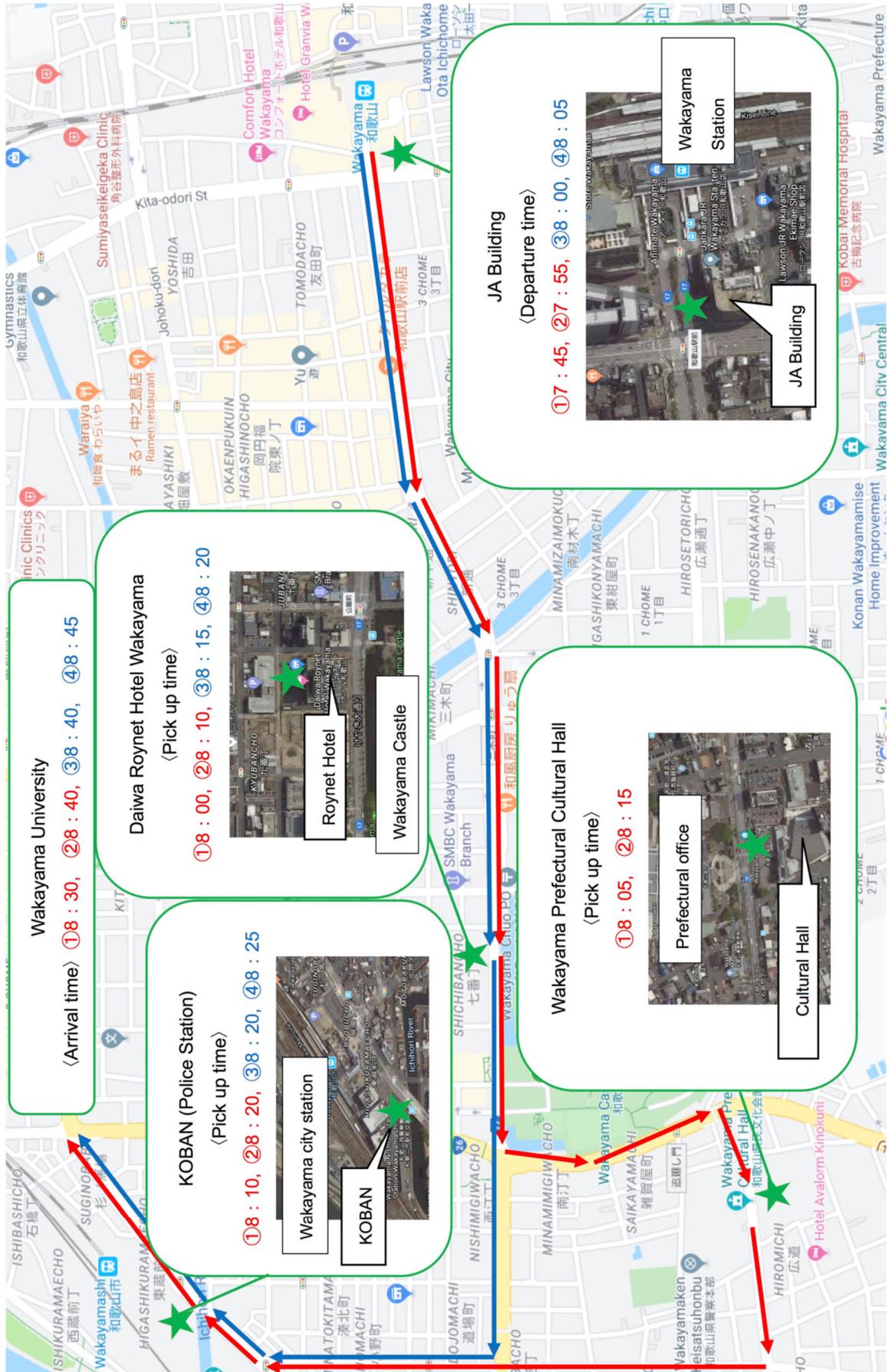


CTS-AP Conference Bus Route and Time Table

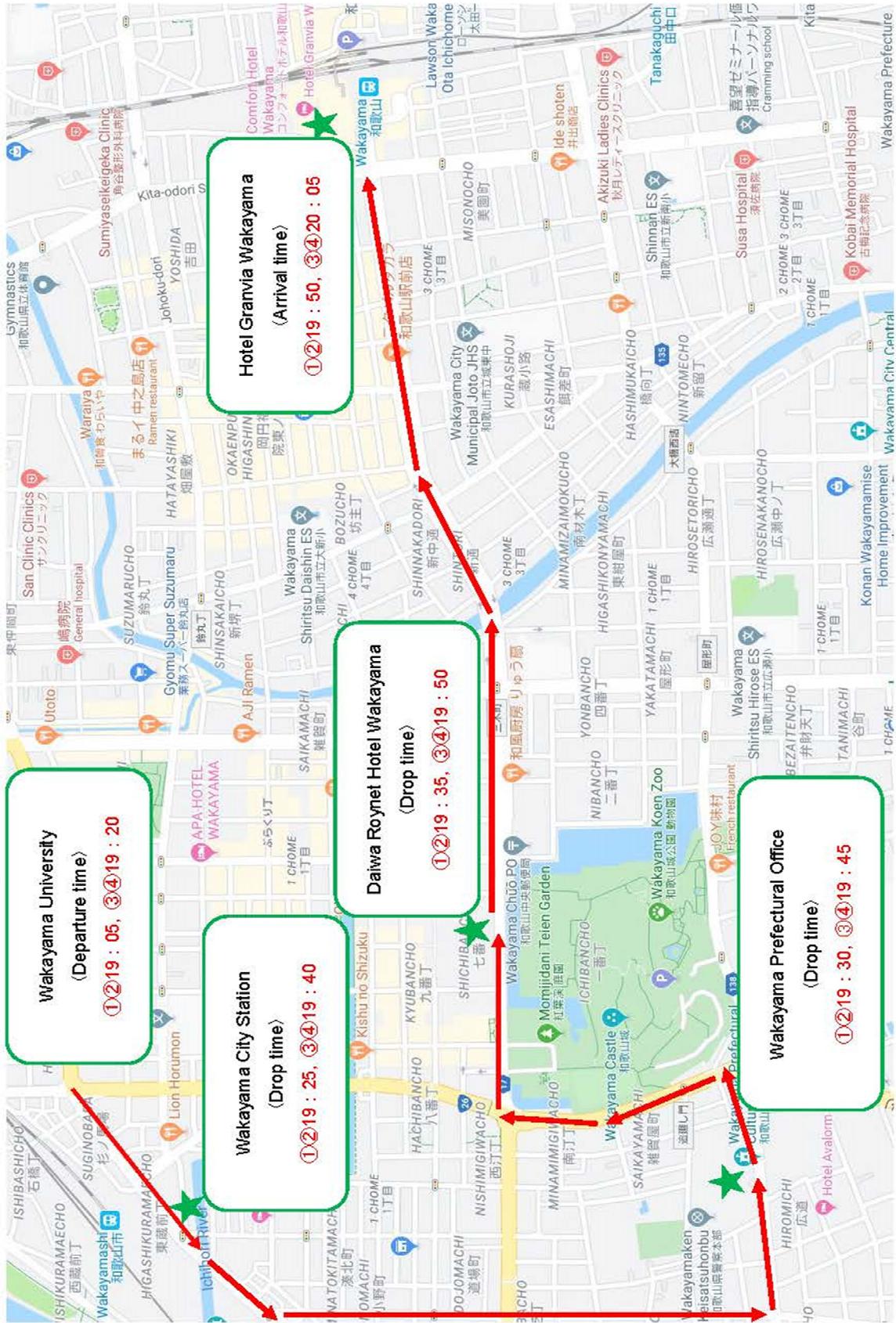
18, 19 February (Wakayama city → Wakayama University)

* Pick-up points are shown in green stars below. Please check the pick-up points carefully.

* There are two routes to go to the university. Route color and time table color are corresponding.

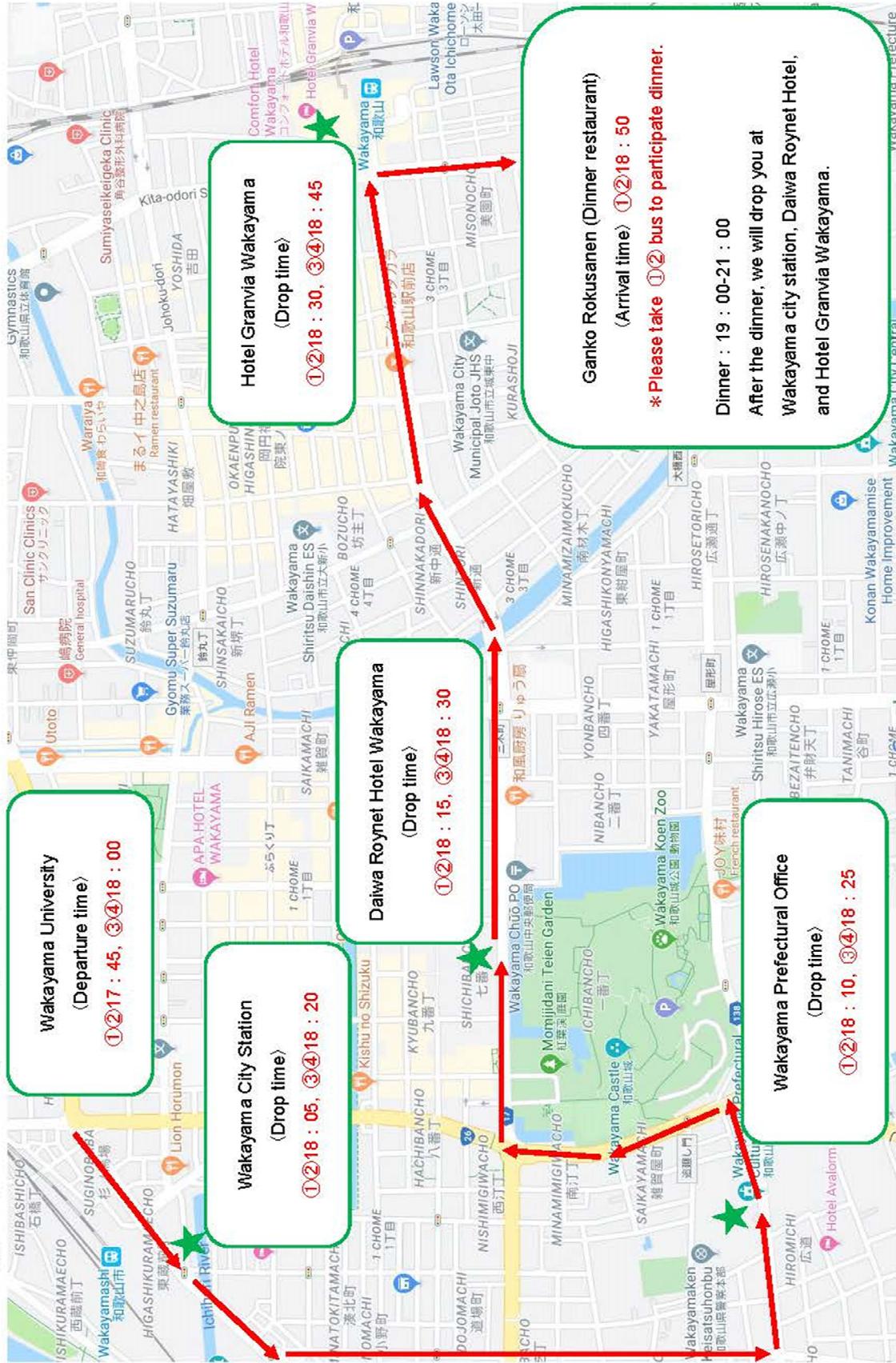


CTS-AP Conference Bus Route and Time Table
 18 February (Wakayama University → Wakayama city)



CTS-AP Conference Bus Route and Time Table

19 February (Wakayama University → Wakayama city → Dinner)



HEALTH & SAFETY

The following information is provided by the Wakayama Prefecture Government. It is advised that all delegates take normal preventative measures such as washing handwashing and “cough etiquette” (see below). In case of health emergencies when not on campus please contact the Health Division of the Wakayama Prefecture Government at 073-441-26

【重要なお知らせ】（個人向け）

中華人民共和国湖北省武漢市等において 新型コロナウイルス感染症関連肺炎の発生が拡大！

武漢市 から帰国・入国された方・接触された方で、**発熱** や **呼吸器症状** がある場合は、**保健所に連絡**してください。

日本語を話せない方は、**県庁健康推進課（073-441-2643）** にご連絡ください。

保健所の連絡先はこちら ⇒
扫码可查看保健所联系方式
Contact information of health centers



中国湖北省武汉市等发生新型冠状病毒肺炎！

从武汉市回国、入境或是接触过武汉市人的，出现发烧或是呼吸道症状的人，请速与保健所联系。 不会日语的请与县政府健康推进课（073-441-2643）联系。

Novel coronavirus-infected pneumonia has spread from Wuhan City, Hubei Province of China!

If you have a fever and/or respiratory symptoms after travelling from/to Wuhan City or having contact with someone from the city, please contact a health center.

If you do not speak Japanese, please contact Health Promotions Division, Wakayama Prefectural Government (073-441-2643).

【感染予防のために】

- ・手洗い・うがい等感染予防対策に努めましょう。
- ・咳のある時は、「咳エチケット」を心がけましょう。

「咳エチケット」とは？

- 咳・くしゃみの際には、ティッシュで口と鼻を押さえ、周りの人から顔をそむけましょう。
- 使用後のティッシュは、すぐにフタ付きのゴミ箱に捨てましょう。
- マスクを正しく着用し、感染拡大防止に努めましょう。

【预防传染病】

勤洗手、勤漱口预防传染。出现咳嗽症状时，请做好防护措施。

防护措施：咳嗽、打喷嚏时，用纸巾捂住口鼻，不要对着周围的人。用过的纸巾要立即丢入带盖子的垃圾桶内。请正确佩戴口罩，防止传染给他人。

[To prevent infection]

-Please take preventive measures such as handwashing and gargling.

-When you are coughing, please practice proper “Cough Etiquette”.

What is “Cough Etiquette”?

Cover your mouth and nose with a tissue and turn your face away from people around you when coughing or sneezing. Discard used tissue immediately in a bin with a lid. Wear a mask properly to prevent the spread of infection.

その他感染症に関するご相談は県庁健康推進課までお問い合わせください。

Please contact Health Promotions Division, Wakayama Prefectural Government for any other inquiries related to infections.

其他关于传染病的咨询请与和歌山县政府健康推进课联系

和歌山県

Timing of panels and individual papers

Each presenter will have a total 20 minutes comprising of a 15 minute presentation time and 5 minutes of discussion. Panels have been organized to have four panels per session, with the exception of Concurrent Paper Session 4 (Wed. at 10:30) which will comprise five papers. Due to the large number of quality abstracts and limited time we are using 6 and 7 panel rooms at once, so please be considerate when moving between rooms.

In preparation for the conference please consider the following:

1. **IMPORTANT. Bring your presentation on a USB** memory stick and have a backup in the cloud. The campus computers are in Japanese so student volunteers have been allocated to each room to help setup your presentation using a USB and PowerPoint.
2. PowerPoint is preferred - other presentation tools like Prezi are to be avoided due to WiFi speed and reliability issues experienced on campus.
3. Should you have particular requirements for your presentation, please advise us as early as possible.
4. Presentations will be in English, but the diverse background of participants means that a large proportion of delegates will be communicating in a second language. The philosophy of Wakayama University to create a space where all delegates can present in an open, collaborative, and understanding atmosphere.

WiFi access at the venue



Eurodam credentials can be used for accessing WiFi at Wakayama University. Eduroam (SINET line) has a better communication speed and stability. Delegates can also request temporary credentials (CTSAP), for use during the conference

SSID: CTSAP
Password: wakayama2020

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Website: <https://www.criticaltourismstudies.com>

On behalf of the CTS-AP 2020 Local Organising Committee, Kumi Kato, Adam Doering, Kaori Yanata, and Joseph M Cheer, we look forward to welcoming you soon in Wakayama!



Hashtag: **#CTSAPWakayama**

Twitter Handle: @CTSAAsiaPacific

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<https://www.facebook.com/groups/criticaltourismstudies/>

Website:



<https://www.criticaltourismstudies.com>

17-19, February, 2020
Wakayama University, Japan



国立大学法人
和歌山大学



和歌山大学
国際観光学研究センター